

R. ALLEN SCHATZ

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DIRECTOR Financial Planning & Analysis and Business Systems

Overview

Using experience and knowledge gained in a multi-faceted professional career, successfully bridged the gap between Finance and IT to provide executive management with timely detailed information to help make the strategic decisions necessary in today's fast-paced high-risk environment. Successes can be traced to a pro-active and hands-on style, tenacity, good judgment and resourcefulness, superior communication skills, a serious attention to details, critical and creative thinking, and solid planning and organization skills.

Specific Relevant Experience

Corporate- and segment-level financial planning and analysis and systems implementation and administration has been an integral part of a 20+ year career. Hi-lights include:

- **Organized departments, ensuring effective and efficient execution of financial objectives:** At **Macrovision and Gemstar**, responsible for implementation, oversight, and administration of planning and reporting systems. In this role, leveraged G/L expertise to standardize and consolidate financial systems. Disparate systems left executive management unable to react quickly. Key member in converting all business units into single global financial system.
- **Identified and assessed analytical needs, standardizing reports and increasing data accessibility:** At **TV Guide**, business unit used antiquated accounting and financial tools and was reluctant to change. Updated JD Edwards output capability by creating a library of P&L reports (over 35) to consolidate local, operational, and corporate reporting. Reduced time needed to generate materials, streamlining monthly closings and audits.
- **Modernized business operations, empowering team ownership at all levels with organization:** At **Observer Publishing**, organization lacked formal reporting and analysis systems, did not prepare annual budgets, and had no forecasting models. Established first formal planning system, creating fiscal controls policy, reporting templates, standardized reports, and executive goal setting and succession planning initiatives.

Finance/accounting experience: executive-level oversight; corporate- and segment-level financial planning and analysis; systems implementation and administration; public accounting-audit, consulting and corporate tax services.

System experience: IBM/Cognos TM1; Oracle 11i E-Business Suite; Hyperion Financial Management v3.5.1.0; Hyperion Reports v7.0; Hyperion Financial Reporting-System 9 (Hyperion Workspace); JDEdwards General Ledger and Reporting; Microsoft Office.

Professional Background

- **Macrovision Solutions Corporation** ✓ Senior Financial Consultant
- **Gemstar-TV Guide International** ✓ Director-Business Intelligence
✓ Director-Financial Planning & Reporting
✓ Budget Manager
- **Robert Half Management Resources** ✓ Project Consultant
- **myTeam.com** ✓ Manager-Organization Relationships
- **Observer Publishing Company** ✓ Chief Financial Officer
- **Hege Kramer Connell Murphy & Goldkamp, PC** ✓ Senior Audit Manager
- **KPMG** ✓ Supervising Senior Auditor
✓ Senior Auditor
✓ Staff Accountant

Credentials and Education

- **Bachelor of Science-Business Administration** ✓ Widener University, Chester PA
○ Magna Cum Laude
- **Certified Public Accountant** ✓ Commonwealth of Pennsylvania (inactive)
✓ Member-AICPA & PICPA